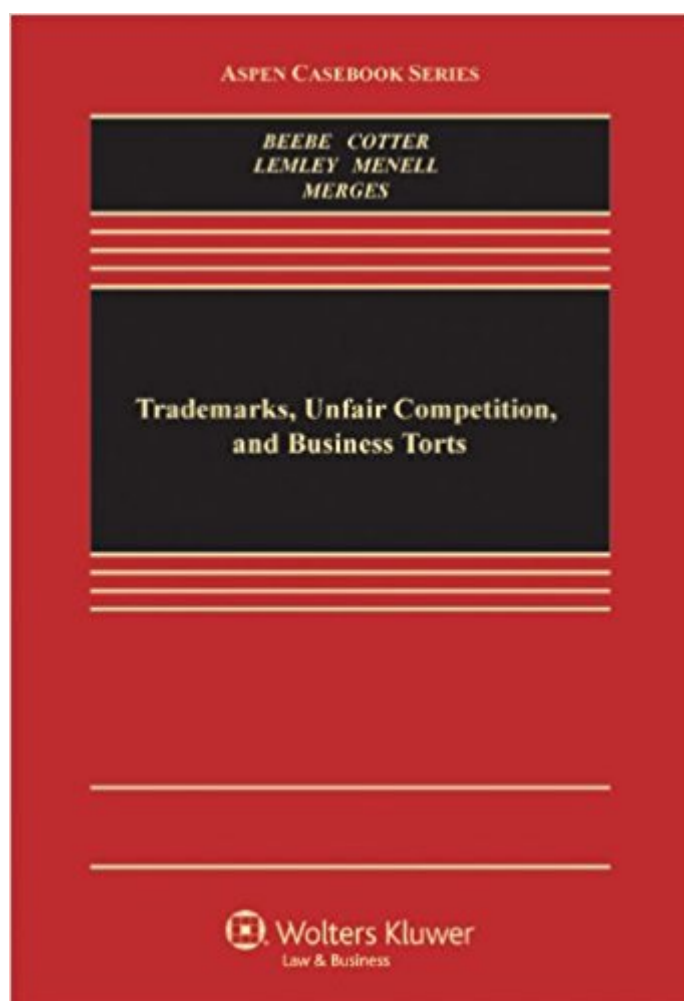


The book was found

Trademarks, Unfair Competition, And Business Torts (Aspen Casebook Series)



Synopsis

Incorporating seminal and cutting-edge cases and materials, this stellar author team delivers broad coverage of trademarks, unfair competition, and business torts that includes detailed attention to the role of technology, along with practice problems that encourage students to think like practitioners.

Ideal for courses on Trademark Law, Unfair Competition, or Business Torts, this casebook features:

- a broad examination of current trademark and unfair competition law
- outstanding coverage of false advertising law
- extensive treatment of the "hot news" doctrine (misappropriation), including the most recent cases
- a thoughtful survey of business torts, including cases that address tortious interference, trade libel, and related torts such as RICO
- dynamic pedagogy that spans cutting-edge cases and materials, notes, questions, and hands-on practice problems

Book Information

Series: Aspen Casebook Series

Hardcover: 912 pages

Publisher: Aspen Publishers (May 17, 2011)

Language: English

ISBN-10: 0735588775

ISBN-13: 978-0735588776

Product Dimensions: 7.2 x 2 x 10.2 inches

Shipping Weight: 3.7 pounds

Average Customer Review: 2.3 out of 5 stars 2 customer reviews

Best Sellers Rank: #308,056 in Books (See Top 100 in Books) #7 in [Books > Law >](#)

[Intellectual Property > Patent, Trademark & Copyright > Trademark](#) #84 in [Books > Law >](#)

[Business > Torts](#) #105 in [Books > Law > Business > Commercial](#)

Customer Reviews

It appears that the ebook version of the text has no page numbers. I am only the old fashioned "locations." In 2017 this is, frankly, unacceptable. Standard page numbers are very common in kindle ebooks, and I've even had one publisher update a book last semester after I complained of the same problem. If you are buying this for class, I could not recommend against this book enough. Buy physically, I guess (which is a bummer). I am willing to update this review in the event that the page numbers are added, otherwise I will be seeking a full refund from .

This book has a nice balance of cases and notes. So far, the cases I've read are relevant, and the

notes are well written and easy to understand.

[Download to continue reading...](#)

Trademarks, Unfair Competition, and Business Torts (Aspen Casebook Series) Trademarks and Unfair Competition; Law and Policy, Fourth Edition (Aspen Casebook Series) Cases and Materials on Torts [Connected Casebook] (Looseleaf) (Aspen Casebook) (Aspen Casebook Series) Cases and Materials on Advanced Torts: Economic and Dignitary Torts - Business, Commercial and Intangible Harms (American Casebook Series) Trademark and Unfair Competition Law: Cases and Comments, 7th (American Casebook Series) Trademarks & Symbols of the World: Pictogram & Sign Design (Trademarks & Symbols of the World) V3 Cases and Materials on Torts [Connected Casebook] (Aspen Casebook) Torts: Cases and Materials [Connected Casebook] (Aspen Casebook) The Torts Process [Connected Casebook] (Aspen Casebook) Selected Intellectual Property and Unfair Competition, Statutes, Regulations and Treaties, 2013 (Selected Statutes) Trademark and Unfair Competition Law: Cases and Materials Selected Intellectual Property and Unfair Competition Statutes, Regulations, and Treaties (Selected Statutes) Uncopyable: How To Create An Unfair Advantage Over Your Competition Commentaries and Cases on the Law of Business Organizations [Connected Casebook] (Aspen Casebook Series) Torts: Cases and Materials [Connected Casebook] (Aspen Casebook) Winners Competition Series V.4: Award-Winning, 90-Second Comic Scenes Ages 13-18 (Winners' Competition - Young Actors Series) Business Organizations [Connected Casebook] (Aspen Casebook) Glannon Guide to Torts: Learning Torts Through Multiple-Choice Questions and Analysis (Glannon Guides) Bikini Competition: Ultimate Bikini Competition Diet Cookbook! - Bikini Competitors Guide With Carb Cycling And Clean Eating Recipes To Prepare And Win ... Low Carb, Paleo Diet, Atkins Diet) The Global Limits of Competition Law (Global Competition Law and Economics)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)